

Minutes Historic Sign Review Committee July 8, 2014

MEMBERS PRESENT: Clancy Kingsbury, Kyle Blada and Vicki Fenhaus

MEMBERS ABSENT: Jim Jackson and Lee Geiger

STAFF PRESENT: Sarah Hanzel, Patsy Horton, Sandy Smith and Jeanne Nicholson

OTHERS PRESENT: Kent Kennedy, Paul Bradsky, Rich Bradsky and Mark Waters

Blada called the meeting to order at 9:00 a.m.

523 6th Street (14SN019)

Hanzel presented the request and reviewed the photographs.

Paul Bradsky explained that the two existing canopies are being replaced with new canopies with the Starbucks' logo. He added that the existing canopy frames will be reused. A brief discussion followed.

Kingsbury moved to approve the new awnings with the Starbucks' logo and the 4' x 2' wall sign at 523 6th Street. The motion was seconded by Fenhaus and carried unanimously.

523 6th Street (14SN020)

Hanzel reviewed the request and noted that the proposed signs are wall signs, not roof signs. She reviewed the photographs for the request.

Kingsbury moved to approve the 67.75 x 4.42' wall sign made of acrylic/alum with illumination and the 12' diameter wall sign made of acrylic/alum with illumination at 523 6th Street. The motion was seconded by Fenhaus.

Bradsky explained that the location of the proposed wall signs will be located on the west side of building where the brick is a different color.

Kingsbury expressed his opinion that the two proposed signs will take away from the historic appearance of the hotel.

Blada reminded the Committee that the previous sign permit for the Vertex was denied because it was too large and would negatively impact the appearance of the hotel.

Bradsky inquired as to whether the round logo sign would be acceptable by itself. Fenhaus replied that maybe a smaller sign with smaller lettering and the round logo sign would be acceptable. A brief discussion followed.

Kingsbury stated that he cannot support both of the wall signs. He added that he could possibly support the round logo sign.

Bradsky stated that the application could be amended for only the round logo sign.

Blada expressed concern with other logo signs for other businesses being added to the hotel.

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Bradsky responded that the Starbucks sign would be the only logo sign on the building.

In response to a question from Kingsbury, discussion followed regarding the total square footage of signs that will be located on the hotel.

Kingsbury amended the motion to deny the 67.75 x 4.42' wall sign made of acrylic/alum with illumination and to approve the 12' diameter wall sign made of acrylic/alum with illumination at 523 6th Street. The amended motion was seconded by Fenhaus and carried unanimously.

502 Main Street (14SN021)

Hanzel presented the request and reviewed the photographs and aerial map.

Waters stated that the Dakota Thyme signs will be replaced with new signs and that the blank awnings will be replaced with awnings with the proposed wording. A brief discussion followed.

Kingsbury moved to approve the replacement of the wording on the existing signs at 502 Main Street. The motion was seconded by Fenhaus and carried unanimously.

627 Main Street (14SN015) Revised

Fenhaus moved to approve the 2' x 14' wall sign and the 1' x 5.66' pedestrian sign at 627 Main Street. The motion was seconded by Kinigsbury.

In response to a question from Fenhaus, Kingsbury reviewed the Committee's action at the last meeting and noted that the revised signs have been redesigned per the Committee's request.

The motion to approve the 2' x 14' wall sign and the 1' x 5.66' pedestrian sign at 627 Main Street carried unanimously.

MINUTES

Kingsbury moved to approve the minutes of the June 20, 2014 meeting. The motion was seconded by Fenhaus and carried unanimously.

There being no further business, the meeting adjourned at 9:20 a.m.